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Project Management: The Managerial Process (McGraw-Hill Series Operations And Decision Sciences)



Synopsis

As the market-leading textbook on the subject, Project Management: The Managerial Process is distinguished by its balanced treatment of both the technical and behavioral issues in project management as well as by its coverage of a broad range of industries to which project management principles can be applied. It focuses on how project management is integral to the organization as a whole. The text not only delivers the tools and processes is essential to successful project management but also an understanding that the effectiveness of these tools and methods are shaped and determined by the prevailing culture of the organization and interpersonal dynamics of the people involved. As such, Larson/Gray presents a holistic view that focuses on methodology as well as the human dimension and how they interact to determine the outcome of projects. --This text refers to the Hardcover edition.

Book Information

File Size: 24412 KB Print Length: 686 pages Publisher: BE (December 31, 2014) Publication Date: August 30, 2013 Sold by: Â Digital Services LLC Language: English ASIN: B00I51KMOK Text-to-Speech: Not enabled X-Ray for Textbooks: Enabled Word Wise: Not Enabled Lending: Not Enabled Enhanced Typesetting: Not Enabled Best Sellers Rank: #41,115 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #7 in Kindle Store > Kindle eBooks > Business & Money > Management & Leadership > Production & Operations #18 in Kindle Store > Kindle eBooks > Business & Money > Entrepreneurship & Small Business > Entrepreneurship > Management #33 in Books > Business & Money > Management & Leadership > Production & Operations

Customer Reviews

The item I ordered was: â œProject Management, The Managerial Processâ • by Larson and Gray, 6th edition. ISBN-13 9781259186400 and paid \$134.85 for. I received the same book, but as the

"International version" with ISBN-978-1-259-01070-5 which costs between \$20-30 US. This version will be acceptable which I confirmed after I received it, however If I had wanted the International version I would have bought it directly instead of specifically asking for the correct text. I spent \$100 extra when it could have been avoided. I plan on submitting a claim- which In all my years as a member have not done.

As others have stated, this is a good overview for a survey level course in PM. It is repetitive, but I think that is understandable in a survey course textbook of this nature. I agree that the scenarios are a little out of date; for the cost of the sixth edition, these could have been updated. It is certainly easy to understand, but I wouldn't have pegged this as a graduate level text. If you don't need this as a requirement for a course, I wouldn't buy this as a self-study guide. It's far too expensive for an overview. As far as readability, it's an easy read for an introductory level course.

The book itself is good so far, practical and applicable. I am mainly writing this review to warn students not to bother buying this book new. I read that it came with a disc, and that I should buy it new or the disc may be used or missing. The included disc is just a 60 day trial of MS Project, not even enough to get through the semester. Whether your book comes with the disc or not you will still have to figure out another way to get the program.

The book I received was in great shapen arrived quickly and as described with one exception... it is a different version. .. the international version with white cover and different ISBN, but it was listed under this. The international version sells for about \$80 cheaper. I was not happy about that.

The book is good but I made a mistake on my order, I gave 5 starts to the seller though because he was able to deal with it in a very professional way and solved my problem. Very happy and satisfied. The book also shipped fast!!

This book was a semi easy read (until the last few chapters), I think it would be more enjoyable in a classroom setting, I read the book for an online course and at times was rather hard to follow. I would not suggest this book unless you were taking a class on Project Management and this book was required. I'm certain their are much easier books to follow if you are doing self-study.

The authors repeat themselves far too often, many times in the same paragraph and page. It's

almost like the are just trying to make the longer than it needs to be on purpose...perhaps to make more money. Excessive repetition aside, the text is easy to follow and written for the the student uninitiated in Project Management.

man this is a expensive book! but gotta have it. The MS Project disk included is a limited time trial version.60 days worth of use.

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